



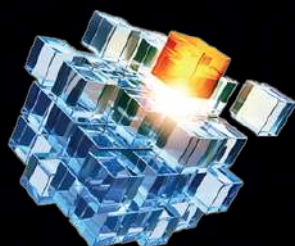
Faculty of Computing
Fakulti Komputeran



ICE-Cinno

PROGRAM BOOKLET

INTERNATIONAL COMPETITION AND EXHIBITION ON COMPUTING INNOVATION



2026 iCE-Cinno

*Accelerating Digital Revolution and Innovation
through Artificial Intelligence*

SPONSOR EDITION

AI

PERSATUAN MAHASISWA TEKNOLOGI KOMPUTER - PETAKOM UMPSA

ORGANIZER



ABOUT PETAKOM

Persatuan Mahasiswa Teknologi Komputer (PETAKOM) is the premier student-led technological hub at Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA). Anchored within the Faculty of Computing, we are driven by a singular vision: to cultivate a dynamic, forward-thinking ecosystem for the next generation of IT professionals. We serve as a launchpad for students to explore emerging technologies, transform bold ideas into reality, and spearhead tech-driven initiatives that impact the community.

OUR MISSION

PETAKOM aims to bridge the gap between classroom theory and real-world industry practices. Through high-impact events, intensive workshops, and hackathons, PETAKOM equips its members with the practical agility and technical prowess needed to thrive in the modern digital economy.

ABOUT iCE-CINNO 2026

International Competition and Exhibition on Computing Innovation (iCE-CInno) 2026. iCE-CInno is an international research competition focused on computer-based innovation. It is organised by Universiti Malaysia Pahang Al-Sultan Abdullah and endorsed by the Ministry of Education.

iCE-CINNO 2026 THEME

"Accelerating Digital Revolution and Innovation through Artificial Intelligence"

INTRODUCTION

iCE-Cinno 2026 is an international research and development competition organised by the Faculty of Computing, Universiti Malaysia Pahang Al-Sultan Abdullah (UMPASA).

The 4th iCE-CInno was held in 2024 and successfully involved participants from within and outside Malaysia. This competition is intended to endorse the spirit of creativity in the computing field among Malaysians and international participants

With the theme 'Accelerating Digital Revolution and Innovation through Artificial Intelligence'. This competition is also a platform for young inventors to introduce and showcase their optimistic invention that drives future technology.

TARGET AUDIENCE

SECONDARY SCHOOLS

Secondary school students are encouraged to participate in nurturing early interest in computing and digital innovation. This exposure helps build foundational skills in problem-solving, creativity, and technology awareness, preparing them for future academic and career pathways in the digital field.

IPTA/IPTS/POLYTECHNIC

Students from public and private higher education institutions, as well as polytechnics, form the core participants of iCE-CInno. This platform allows them to apply theoretical knowledge to practical innovation, enhance technical and soft skills, and showcase their projects to industry players and potential sponsors.

UMPSA INTERNAL

UMPSA students and staff play a vital role as organisers, participants, and facilitators. Their involvement strengthens institutional visibility, promotes internal talent development, and fosters a culture of innovation within the university.

PUBLIC

The public category provides opportunities for industry professionals, independent innovators, and technology enthusiasts to participate. This inclusion encourages knowledge sharing, collaboration, and the exchange of ideas between academia and industry.

OBJECTIVES

iCE-CInno 2026 aims to achieve significant educational and industry-aligned milestones.

OUR PRIMARY OBJECTIVES ARE TO:

- Providing an official and inclusive platform for students and the public to introduce and present research results, innovations, creative projects, and ideas based on computing and artificial intelligence [AI].
- To recognise the innovative and creative results of participants from various levels of education, including primary schools, secondary schools, skills training institutions, undergraduates, and postgraduates.
- Promote strategic collaboration networks between students, educational institutions, researchers, industry, and the general public at the national and international levels in the development of technological innovation.
- Supporting efforts to empower digital literacy and the country's digital transformation through exposure to current technologies and real-world applications of artificial intelligence.
- Cultivate a culture of innovation, creativity, and competitive thinking among participants as the foundation for technology-based human capital development.

TIMELINE

01



20 MAY 2026 - 30 JUN 2026

EARLY BIRD REGISTRATION

02



1 JULY 2026 - 31 AUGUST 2026

NORMAL REGISTRATION

03



1 OCTOBER 2026 - 14 OCTOBER 2026

JUDGING SESSION

04



22 OCTOBER 2026

CLOSING CEREMONY AND RESULT
ANNOUNCEMENT

SPONSOR PACKAGES



**DIAMOND
RM1500**

- 01 Full-page advertisement in the program book.
- 02 Logo/Banner and Short advertisement video [2 mins] at the iCE-Cinno 2026 website.
- 03 A promotional item was placed in the attendees' bags and given to all registered attendees.



**GOLD
RM1000**

- 01 Half-page advertisement in the program book.
- 02 Logo/Banner and Short advertisement video [2 mins] at the iCE-Cinno 2026 website.
- 03 A promotional item was placed in the attendees' bags and given to all registered attendees.



**SILVER
RM500**

- 01 Half-page advertisement in the program book.
- 02 Logo/Banner and Short advertisement video [2 mins] at the iCE-Cinno 2026 website.
- 03 A promotional item was placed in the attendees' bags and given to all registered attendees.



**BRONZE
RM300**

- 01 Company acknowledgement in the program book.
- 02 Company acknowledgement on the iCE-Cinno 2026 website.

OTHER SPONSORSHIP OPPORTUNITIES



RM200 EACH

01

BUNTING / BANNER PRINTING

Enhance your brand visibility throughout the event venue with strategically placed buntings and promotional banners, ensuring maximum exposure to participants, visitors, and industry representatives during iCE-CInno 2026.



RM100 / 500PCS

02

CERTIFICATE PRINTING

Support the preparation and printing of participation and achievement certificates distributed to contestants, facilitators, and collaborators while showcasing your organisation's contribution to educational excellence and innovation.



RM300

03

COMPANY AWARDS

Sponsor special awards categories to recognise outstanding innovation, creativity, and technical achievement among participants while strengthening your company's presence within the innovation ecosystem.



RM300

04

SCHOOL PARTICIPANTS ENTRY

Contribute towards participation support for school students to encourage wider involvement in computing innovation and artificial intelligence competitions, empowering future young innovators across Malaysia.

BENEFITS



01

NATIONWIDE BRAND EXPOSURE

Gain nationwide recognition among aspiring developers, universities, and tech communities, reinforcing your company's position as a leading innovator in the digital economy and financial technology sector.



02

BRAND POSITIONING AND MARKETING

Gain high-profile exposure to specialised audiences, including researchers, scientists, engineers and entrepreneurs.



03

STRENGTHENING THE RELATIONSHIP BETWEEN THE UNIVERSITY AND INDUSTRY

Foster strategic collaborations with Universiti Malaysia Pahang Al-Sultan Abdullah (UMPASA), tech incubators, and developer communities for long-term partnerships, talent pipelines, and academic research initiatives.



04

STRATEGIC INSIGHTS AND BUSINESS GROWTH

Gain early access to cutting-edge solutions, products or services developed by competitors or startups, allowing them to stay ahead of industry trends.



05

TALENT ACQUISITION AND NETWORKING

These competitions act as a hiring platform, allowing companies to scout brilliant innovators, startups and university students for recruitment or future partnerships.



06

COST-EFFECTIVE INNOVATION (ROI)

Sharing the cost of R&D with other participants or co-sponsors, companies can explore new technologies with lower financial risk.



07

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Allows companies to support the startup and entrepreneurial ecosystem within their sector, which is frequently a key aspect of CSR goals.

CONTACT US

For any inquiries, assistance, or further information regarding iCE-CInno 2026, please feel free to reach out to us. We are here to help and ensure you have the best experience possible.

EVENT COORDINATORS:



014 - 7961516

Shathivel A/L Hari Rama Krishnan



019 - 665 2711

Faizatul Akmal binti Musleh



GENERAL INQUIRIES:

If you have any questions about the event, registration, or participation, don't hesitate to contact our team at any time. We aim to respond promptly to all inquiries.

EMAIL: icecinno@umpsa.edu.my



**THANK
YOU!**

— >>> —

We are excited to collaborate with
your company to ensure the
success of both parties, and
especially the success of
iCE-CInno 2026!